

70 new electric vehicles to the city of Florence

The shift of the city is renewed by the purchase of environmentally friendly vehicles



The city of Florence has been delivered 70 Renault electric vehicles that will be used by many city workers. Bernard Chrétien, the CEO of Renault Italia, delivered the keys to Mayor Dario Nardella. Also present, was environmental councillor Alessia Bettini, mobility councillor Stefano Girogetti, and the regional councillor for transport, Vincenzo Ceccarelli.

“The delivery of these vehicles is a step forward in the implementation of our program to promote the use of electric vehicles,” said Mayor Nardella. “Florence is a beautiful city, with a big historical center, and our focus is always on the environment. We must set a good example; we have started the conversion plan of vehicles using our

offices; with the delivery today, we are now at 60%. In addition, during the upcoming weeks we will have more than 400 charging points in the city to meet the needs of private users who are planning to buy an electric vehicle. To focus on electric mobility means that you have more respect for the environment, reducing noise, and preserving our rich cultural heritage that is attacked every day by the exhaust fumes of cars." At the end of the mandate, the mayor said, "We want to be the Italian city known for using electric."

The city of Florence is also the leader of the European project called "EleCTra," concerning the promotion of electric mobility to reduce smog and to improve the quality of life. The objective is by 2020 to replace 10% of the existing traditional scooters with electric mopeds, which would reduce CO2 emissions by more than 90 tons per year in the 3 pilot cities. The city plays a purpose regarding the incentive with stakeholders which may be electricity suppliers or charging station manufacturers (for example, to increase or modernize the network of electric charging stations) and retailers (to offer discounted prices to private personnel or electric scooter companies), long and short term charterers (such as development services for daily rentals or traditional electric scooter sharing), and signing agreement documents.