



Project Title: CLEAN (eleCttric mobiLiTy to analyse tourist bEhaviour in urbAN areas)

Programme: POR CREO FESR 2007-2013 - LINEA DI INTERVENTO 1.5. - Bando ERNEST

Coordinator: Grand Hotel Mediterraneo (Italy)

Municipality of Florence: Supporter

Reference Unit: European Projects Unit

Status: Completed

Opening date: 01/12/2011

Closing date: 31/08/2012

Submitted: 2010

Partnerships: Grand Hotel Mediterraneo, Hotel Calzaiuoli, Hotel Villa Fiesole, Hotel Kursaal & Ausonia e Hotel Athenaeum with sub contracting parties Resolvo srl, I2T3 (Italy), Regions of Girona and the Basques (Spain)

Objectives and activities: The goal of this project was to promote electric vehicle usage by tourists in urban areas in order to monitor and reduce pollution within the environment. Given that electric vehicles produce zero emissions and are assembled with high-tech equipment, they are particularly easy to monitor and to map tourist's behavior and their impact on the environment (mobile laboratory).