



Project Title: WAP (Walking People)

Programme: 2012 Preparatory Action: European Partnership on Sports (Open call EAC/S06/2012)

Municipality of Florence: Coordinator

Reference Unit: Sport Unit

Budget: € 163.000,00

Status: Completed

Opening date: January 2013

Closing date: June 2014

Submitted: 2012

Partnerships: MADRID SALUD - Instituto de Salud Pública - Servicio de Prevención y Promoción de la Salud y Salud Ambiental (Spain), Université de Reims Champagne – Ardenne (France), Mestna Občina Nova Gorica (Slovenia), City Of Dresden (FRG), UniTS – Università del Terzo Settore (Italy)

Objectives and activities: The purpose of this project was for the promotion of walking and running user specific itineraries in accordance to "the life course perspective approach". The WAP project aimed to promote physical activity by developing suitable walking itineraries in the partner cities, who developed paths in their urban areas specifically for children, adults and the elderly. Today citizens and tourists can freely enjoy and benefit from walking and running itineraries which are mapped, can be picked up, and are organized in a guidebook.