



Project title: Pure Cosmos (*PUBLIC authorities Role Enhancing COmpetitiveness of SMEs*)

Programme: Interreg Europe - Objective 2.1: Improving SMEs competitiveness policies

Coordinator: Municipality of Genoa

Reference Unit: Economic Promotion Unit

Budget: € 1.818.576,00

Status: in progress

Opening date: 01/01/2016

Closing date: 31/12/2021

Submitted: 2015

Partnership: Municipality of Genoa, Municipality of Florence, EARDA (Agency for the Development) of Észak-Alföld Region (HU), Bank of Development and Investment of Saxony-Anhalt Region (DE), City of Birmingham (UK), Central Macedonia Region (GR), Ústí Region (CZ), Extremadura Region (ES)

Objectives and activities: the project intends to focus on administrative simplification as a development lever for the creation of new businesses. It foresees action focused on the development of policies to support the simplification, rationalization and cost of the administrative action, guaranteeing the success of liberalization processes in place. Among the project outputs a feasibility study for the creation of a Metropolitan SUAP (Sportello Unico delle Attività Produttive: *One Stop Shop for Productive Activities*) will be prepared, bringing together the different realities of the territory concerned.